

# Security Awareness as a Service



## The Dilemma

The most valuable asset in any business is information. This makes security, confidentiality, integrity and availability a priority but even with smartest technology in place, your organization will still face significant risk if you underestimate the role people play in security.

Prone to error, the human element is one of the top contributing factors to escalating corporate cybercrime figures.

A comprehensive, well-coordinated security awareness strategy is one of the key foundational controls to ensuring organisational protection and minimising risk exposure.

### *Reinventing cybersecurity to solve business dilemmas*

Technical IT controls are vital part of your information security framework but are insufficient protection measures on their own. Effective information security requires bigger-picture thinking in order to minimise the exposure of information assets to unauthorised parties through accidental or deliberate actions or inactions from employees?

Yes. This means security with training, people will stick to security policies and procedures if they're aware of what's at risk, and their role in maintaining security. But who in your organisation has time to run educational workshops and engage with every single employee?

Expecting your IT administration to handle this mammoth task is unrealistic. That's why we've reinvented our approach to cybersecurity, so that your enterprise can leverage our highly-skilled resources and proven methodologies to benefit from our Security Awareness as a Service offering.

## Aptronics Security Awareness as a Service

Effective security awareness education and training promotes a culture of due diligence which leads to an increased sense of accountability. Our team is ready to engage with your employees on a 12-month security awareness program to ensure:



A sense of personal responsibility for information security in the business



Creating a culture of security based on each person's role in security assets.



Inspiring the right attitude and skills to use information assets in a secure manner.



Increased awareness of information security threats and possible business impact.



Acceptance of roles and responsibilities of securing enterprise-wide information

## The right skills at the right time

We are here to help. No matter the size or complexity of your business, our awareness programme will have the following:

- Clearly communicate security policies across all organisational levels.
- Disseminate information on security risks and controls across the business.
- Make all staff aware of their responsibilities and provide due diligence as far as an Information Security is concern.
- Act as a compliance mechanism to ensure adherence to policies and procedures.
- Reduce the magnitude of security incidents through reduction of direct/indirect costs.
- Facilitate disciplinary/legal action against deliberate rule-breakers.

Speak to an Aptronics consultant today to discover how our Security Awareness as a Service can cut costs, reduce risk and remove the burden of compliance for your company.

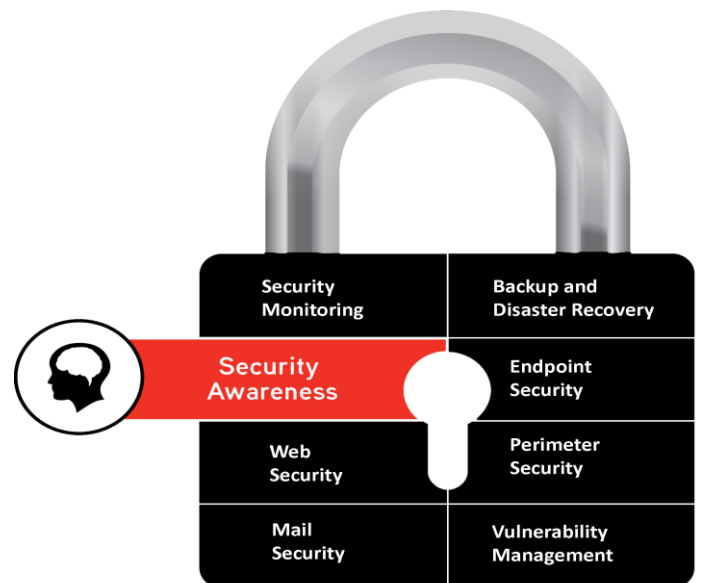
Not only can we assist you with your Security Awareness requirements, but we have reinvented cybersecurity so your business can benefit from straightforward protection.

8 security services ensure your organisation is 90% covered. And we can help take care of the rest too.

Trust our team of security experts. Protecting, monitoring, responding to cyber threats. Predefined. Pre-packaged, Cost Effective. Cloud based security solutions mitigate 90% of risk immediately.

**Our end-to-end Cybersecurity Model takes care of all your risks.**

Speak to an Aptronics consultant today to discover how our Security Awareness as a Service can reduce costs, reduce risk and improve the compliance status of your organisation.



8 security services  
= 90% covered

## Aptronics

t +27 11 577 0800

e [info@aptronics.co.za](mailto:info@aptronics.co.za)

w [www.aptronics.co.za](http://www.aptronics.co.za)